



- Start by scouring through the internet, Pinterest or magazines. What Christmas photos catch your eye?
- Do you find yourself gravitating towards specific elements in these photos? If so, do those elements fall within a concept?

Here are just a few examples:

color scheme ~ mood (modern, vintage, industrial) ~ materials (burlap, paper/origami, felt) ~ concept (nature, coastal, Scandinavian, a charity) ~ icon (pineapples, owls, angels, candy)

- Once you have an idea in mind, can that concept easily be expanded into other facets? *(Can it be used creatively for Christmas cards? Gift wrapping? Centerpieces?)*
- If your theme is something other than a color combination, it is still wise to select a palette. Working within a specific color scheme will add continuity allow your holiday décor & ambience to make a more impactful statement.

my theme _____

my color palette _____

ideas how to incorporate this theme into

centerpiece _____

mantel _____

wreath _____

tree _____

gift wrapping _____

table setting _____

cards & invitations _____